

# ESG Risk & Opportunity Self-Assessment and Best Practices

Today's news and pressure often point to one conclusion: emissions released from your organization are *the* problem.

Stop. Right there. Yes. We need to manage emissions, but let's gain some perspective together. Perspective and progress are what Energent is all about. **We call it an *Energy-First approach*.**

Working with the team & resources you have today, Energent can help create your best plan for a cohesive energy plan that sets you up to respond to reporting. No more focus on the crisis only, though those will come. Instead, let's create the foundation and be ready for whatever comes our way.

## Your ENERGY-FIRST Approach: *5 Best Practices*

- Check Your Surroundings**

There are six general sources that are at the center of ESG questions and reporting requirements. Self-check on your status & risk exposure each zone? Rank the risk and opportunity for each on a 1(low) to 5(high) scale. Focus on all of your 5's first- those areas to improve and areas where you excel! Marketing can likely help you tell the story of what's working now and your improvement over time.
- Organize**

Utility bills and data from automated systems are the unsung hero of successful sustainability endeavors. Identify and track historical, facility-specific data so that it is organized, stored and ready for analysis. ENERGY STAR is a helpful benchmark.
- Movement > Motion**

Focus on the data you have today, rather than pondering what could be. You want to take steps forward and build on your success, and *then* evolve and change.
- It Takes A Village**

ESG success involves the entire organization. Conversations, collaboration and buy in from operations, finance, supply chain, human resources – even your surrounding community & trade groups - is vital. Set meetings, talk and track progress together.
- Celebrate!**

When you win with this approach, celebrate! It will take time to get momentum, but the proverbial "10-year overnight success" is true. Beat benchmarks like ENERGY STAR today, and then next year, and then in five years. The story starts today and is greater over time.